Run for the Son 2022
Kick Start Information

Run for the Son (RFS) is the Christian Motorcyclists Association’s (CMA) investment into evangelizing, equipping, and training the motorcyclists of this nation and worldwide, strengthening the persecuted church, equipping and training pastors and leaders in ministry, and providing the opportunity for people worldwide to hear the words of Jesus in their own language.

Those participating in RFS raise money throughout the year by making personal donations and seeking individuals to make donations and/or sponsor them on the RFS ride that takes place the first Saturday of May each year. The chapter or individual collects the money and sends it to CMA National. CMA National tallies the money with the final total being revealed at the June National Rally where it is distributed in the following method: 40% biker evangelism (CMA), 20% story of Jesus to the world (Jesus Film Project®), 20% transportation for pastors (Missionary Ventures), and 20% Bibles for the persecuted (Open Doors). CMA Handbook Rev 2021, page I:6

GETTING STARTED

- Prayerfully set a goal. Write it down and review it monthly.
- Ask God to help you establish your personal involvement (how much you are able to contribute).
- Ask God to help you identify and talk to others who will be willing to contribute.
  - Consider asking your friends, family, colleagues, neighbors, church, businesses you patronize, or others God brings into your path.
- Work with your chapter to set up church presentations, garage sales, bake sales, etc.
- Obtain RFS brochures through your chapter or online at http://www.cmausa.org/run-for-the-son/. Use these as donation receipts for donors (keep the donor form portion of the brochure for follow-up and sending thank you notes). Donation receipts are available upon request from CMA National for donations of $250 or greater.

INCENTIVES

<table>
<thead>
<tr>
<th>RFS INCENTIVES</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100</td>
<td>RFS Shirt</td>
</tr>
<tr>
<td>$500</td>
<td>RFS Shirt, $50 Goodies Voucher</td>
</tr>
<tr>
<td>$1,000</td>
<td>RFS Shirt, $100 Goodies Voucher, $1,000 Patch</td>
</tr>
<tr>
<td>$2,500</td>
<td>RFS Shirt, $250 Goodies Voucher, $2,500 Patch</td>
</tr>
<tr>
<td>$5,000</td>
<td>RFS Shirt, $500 Goodies Voucher, $5,000 Patch</td>
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</tbody>
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Incentives are sent in August to the address submitted on the chapter’s mailing label. If you do not want incentives, please notify your chapter’s RFS Secretary or CMA National. Incentives for individuals not affiliated with a chapter are mailed to the individual’s home address or the address provided on a mailing label submitted with the “State Leader/Non-chapter Member Recap.” Nonmembers are eligible for incentives. Chapter donations are not eligible for incentives.

CMA honors all individuals who raise $1,000 or more by displaying their name at national events. If you DO NOT want your name to be displayed, please contact CMA National by email at rfs@cmausa.org and provide your name and membership number.

When donations are given in memory of someone, a memorial is created and the donations are entered under the memorial, not the individuals donating the funds. Incentives will be given to the surviving family (wife, husband, or children). Persons donating to a memorial do not receive credit for RFS incentives.

RUN FOR THE SON DAY

RFS check in. The chapter’s RFS Secretary and Chapter President will establish a location for chapter members to turn in RFS funds.

RFS Hotline. 870.389.6196 from 9am-7pm CT, first Saturday of May. The chapter’s RFS Secretary will call in your chapter’s total and can get updates on the current day’s RFS National total.

RFS Live Updates. Check the “CMA National Run for the Son” Facebook page for hourly updates and watch for special programming throughout the day.

RFS Prayer. Across the nation, those participating in RFS stop and pray at the same time, lifting our voices in unity, seeking God together. See the “RFS Prayer” page for this year’s prayer.

CMA Honors

Alaska 9AM
Pacific 10AM
Mountain 11AM
Central 12PM
Eastern 1PM

CONTACTING CMA NATIONAL

phone 870.389.6196
option 5
email rfs@cmausa.org
USPS CMA RFS
PO Box 9
Hatfield, AR 71945
Shipping CMA RFS
4278 Highway 71 S
Mena, AR 71953
SUBMITTING DONATIONS
To ensure your donation is credited toward RFS 2022 and to receive incentives, donations must be delivered to CMA National by:

May 20, 2022

Donations received after this date may be credited to the next year’s RFS.

Key steps for all donations:
• Submit original donor checks so they will be eligible for a tax receipt.
  ■ If a donor check is made out to you or your chapter, endorse the back of the check payable to CMA.
  ■ Include RFS, member number, and chapter number in the memo field of all checks for the participant to be credited. (If the participant is a non-member, write “nonmember” on the check.)
  ■ If a check is to be split between two or more participants, put RFS VARIOUS along with the chapter number in the memo field of the check. Include a separate note identifying each member to receive credit (with their CMA member number), the dollar amount, and the chapter to receive credit.
• Deposit any cash or foreign currency received and send a check or money order for that amount. Please do not send cash.
• Do not staple, tape, or attach anything to checks.

Donations received MAY 20, 2021 to APRIL 15, 2022
• Mail donor checks to CMA National on a monthly basis. (Holding checks more than 30 days may cause the check to not process.)
• Chapters: Indicate if an RFS donation is to be credited to the chapter as a whole or include a list with member name, number, and donation amount for each chapter member who is to receive credit.

Donations received April 16, 2022 to May 19, 2022
• Chapter members: Submit donations in the RFS envelope to your chapter’s RFS Secretary. Be sure to update your information and provide your shirt size.
• Chapters: Collect your members RFS donations and submit them with your chapter’s pre-populated recap sheet (see the section on pre-populated recap sheets for more information).
• Non-chapter members: Accumulate donations and submit them with the RFS Leaders Recap available on the CMA website.

PRE-POPULATED RECAP SHEETS
Pre-populated recap sheets reduce errors and time involved in processing a chapter’s RFS donations. When a chapter submits their RFS donations in a different format, volunteers must manually transfer the data onto a pre-populated recap before it can be processed.

Pre-populated RFS recap sheets will be emailed to each chapter’s RFS Secretary by April 15, 2022. Contact CMA National if your chapter has not received their copy by this date.

If it is not possible for your chapter to use a pre-populated recap sheet, download the Secretary’s Recap from http://www.cmausa.org/run-for-the-son/. List participants in alphabetical order, last name first. Include the membership number for each person. If a nonmember, list as nonmember. Two people cannot be combined for the amount raised.

Filling out the pre-populated recap sheet
❑ With another chapter officer (non-family), count the funds the participant is turning in.
  ● Validate that checks have the necessary information as mentioned in the section on “SUBMITTING DONATIONS.”
❑ Enter the participant’s total that you are sending in under “Amount Enclosed.” If a participant is not listed on your pre-populated recap sheet, add them to the blank recap sheet on the last page provided. (DO NOT report money previously sent to CMA National; only report the dollar amount you are sending in with the recap.)
❑ Validate shirt sizes even if it looks like the participant did not qualify – they may have submitted money previously that qualifies them.
❑ Validate mailing and email addresses.
❑ Note participants who do NOT want to receive incentives in the “Comment” field with “No Incentive.” Participants that indicate “No Incentive” will not receive a shirt, Goodies voucher, or patch.
❑ Subtotal each sheet and enter the total in the “Page Total” box at the bottom.
❑ Total all pages and enter the amount in the “Chapter Total” box on the first page. Ensure the “Chapter Total” matches the amount of funds being submitted.
❑ Make a copy of the final RFS recap sheets for your chapter’s records.
❑ Attach a return shipping label with the name and address where incentives are to be shipped in August.
❑ Send all RFS funds and the original RFS recap sheet by a traceable method to ensure delivery to CMA National by the deadline.