

## ATTENTION! RUN FOR THE SON

**CMA MEMBERS IN CHAPTERS OR FORMING CHAPTERS:** If you ride with a chapter or forming chapter, please give this completed envelope & monies to the RFS Chapter Secretary on or before the first Saturday of May.

**STATE LEADERS AND INDIVIDUALS NOT IN A CHAPTER:** Mail RFS monies to **CMA, PO Box 9, Hatfield, AR 71945.**  
Include a shipping label and a RFS Summary Sheet if you are not a member of a chapter or forming chapter.

NAME (use one envelope per person) \_\_\_\_\_ CMA # \_\_\_\_\_

CHAPTER NAME \_\_\_\_\_ CHAPTER # \_\_\_\_\_

ADDRESS (No PO Boxes) \_\_\_\_\_ CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_ DAYTIME PHONE \_\_\_\_\_

### PLEASE DO NOT MAIL CASH

(Write RFS, your member #, and your chapter # in the memo field on each check.)

|                                 |          |
|---------------------------------|----------|
| <b>TOTAL \$ AMOUNT ENCLOSED</b> | \$ _____ |
| RFS \$ SENT PREVIOUSLY          | \$ _____ |
| <b>TOTAL RAISED</b>             | \$ _____ |



### INCENTIVES

| DOLLAR LEVEL | INCENTIVES   | T-Shirt Size<br><small>Circle Size for Correct Dollar Level</small> |
|--------------|--|---|
| <b>100</b>   | <b>T-Shirt</b>   | <b>S, M, L, XL, 2X, 3X, 4X, or 5X</b>                               |
| <b>500</b>   | <b>T-Shirt, \$50 Goodie/TB Certificate</b>                 | <b>S, M, L, XL, 2X, 3X, 4X, or 5X</b>                               |
| <b>1,000</b> | <b>T-Shirt, \$100 Goodie/TB Certificate, \$1,000 Patch</b> | <b>S, M, L, XL, 2X, 3X, 4X, or 5X</b>                               |
| <b>2,500</b> | <b>T-Shirt, \$250 Goodie/TB Certificate, \$2,500 Patch</b> | <b>S, M, L, XL, 2X, 3X, 4X, or 5X</b>                               |
| <b>5,000</b> | <b>T-Shirt, \$500 Goodie/TB Certificate, \$5,000 Patch</b> | <b>S, M, L, XL, 2X, 3X, 4X, or 5X</b>                               |

Items with a CMA logo larger than 3 1/2" are available only to those members who have completed the Ministry Team course or were members prior to March 1, 1997.

\*Those qualifying for a **GOODIE/TOOLBOX CERTIFICATE** will also receive a **T-SHIRT**. Please indicate size above.

\*\*Only one Goodie/ToolBox Certificate will be given for the highest level reached. For example, if you raise \$2,500, you will receive one T-shirt, one \$250 Goodie/ToolBox Certificate, and one \$2,500 patch.

\*\*\*Only one patch will be given for the highest level reached.

#### LIABILITY & RELEASE AGREEMENT

In consideration of the furtherance of the purpose, objective, and work of the Christian Motorcyclists Association, (I) (We) undersigned, hereby grant to CMA and all news media covering Run for the Son, permission to use (my) (our) names and/or picture in any media for editorial, educational, promotional, or newsworthy purpose. In consideration of CMA permitting me to participate in the event, I hereby for myself, my heirs, administrator and assigns, waive and release any and all rights and claims of any nature I may have against CMA, and any other organizations sponsoring or connected with this event, their representatives, successors and assigns for any and all injuries or damages of any nature which I may suffer while taking part in any activities connected with the event.

SIGNATURE \_\_\_\_\_

PARENT'S SIGNATURE \_\_\_\_\_

(IF UNDER 18 YEARS OLD)

- Please complete the above information, enclose your RFS proceeds, and sign the release agreement.
- Include RFS, your member number, and your chapter number on each check.
- Turn in this packet to the RFS Secretary on or before the first Saturday of May.
- If you are not with a chapter or forming chapter, include a RFS Summary Sheet (*available online at [www.cmausa.org](http://www.cmausa.org) or through the CMA Support Center*) and a shipping label.
- Mail your Run for the Son money to CMA postmarked on or before May 20.
- Be sure all information is correct and complete.
- Please do not send sponsor forms to CMA.
- If you have any questions call (870)389-6196.

# Run for the Son Secretary Instructions



This material is designed to help you as you fulfill the important task of being the RFS Secretary for your chapter. Thank you for your time and dedication.

## Before the Run

1. Read enclosed material.
2. Share the "Answers to Common Questions/Issues" document with your chapter members.
3. Call the Support Center at (870)389-6196 if you have any questions.

## Day of the Run—First Saturday in May

1. Set up a clearly displayed table (with a calculator) at the gathering place for individuals to turn in their packets.
2. Review the following information on each packet **before** the individual leaves the table:
  - a. Verify the envelope is completely filled out.
  - b. Count cash and checks (checks should be made out to CMA) to verify the amount recorded on the envelope equals the total inside.
  - c. **Verify participants have added RFS, membership number, and chapter number** in the memo field of each check.
  - d. **Specify T-shirt size for all eligible individuals.**
  - e. Remove sponsor forms from packets and return to the individual for their reference.
3. Before leaving on the Run, call in your chapter's total to RFS Hotline, (870)389-6196. Phone lines are open from 9:00 AM to 7:00 PM CST on the first Saturday in May.
  - a. You may call throughout the day for updates of the RFS total.
  - b. Hotline total will be finalized at 7:00 PM CST.

## After the Run

1. Transfer packet information to the chapter's recap sheet (form with white, yellow, and pink pages); listing participants in alphabetical order (last name first, for example: Doe, John) with the husband's name first and then the wife's name on the next line. Be sure to include the membership number for each person, if a non-member, list as non-member.
2. Add Column 7 on the recap sheet; verify the total equals the funds collected and sent in.
3. Enter Column 8 figures only if you have accurate figures, do not estimate. Leave blank if you are unsure of amounts.
4. Confirm that all checks are made out to CMA and include RFS, member number, and chapter number in the memo field.
5. Obtain a money order for any cash or foreign currency or deposit cash into the chapter checking account and send a chapter check. Please do **not** send cash. The chapter check should include a breakdown of the participants' names and member numbers.
6. Fill out the enclosed shipping label, no PO Boxes please.
7. Send all money with the **WHITE** and **YELLOW** recap sheet copies by "**Delivery Confirmation**" (electronic certified mail offered by the United States Postal Service) to CMA postmarked by **May 20**.  
Send to:  

CMA, PO Box 9, Hatfield, AR 71945
8. Retain **PINK** copy of recap sheet and individual packet envelopes for your records.
9. **Money postmarked after the deadline will be credited to the next year's RFS and will not be eligible for current year incentives or awards.**

## Incentives

Incentives will be shipped via UPS to the address (NO PO BOXES) you have indicated on the enclosed shipping label.

## Run for the Son Chapter President Information



### Before the Run

1. Promote RFS throughout the year.
2. **Order your chapter's individual packets from the Support Center.**
  - a. Every member, husbands and wives included, will need to have their own packet.
3. Designate a RFS Secretary. A RFS Secretary should be in place by the November chapter elections. This can be anyone in the chapter who is trustworthy and willing.
4. Set a goal for the chapter based on individual goals. Be challenging, but realistic.
5. Give each participant a packet and go over the "Answers to Common Questions/Issues."
6. Select a Run route. The ride can be approximately 100 miles. Some things to consider are the gathering place, destination, combined ride with other chapters, and parades.
7. Plan a program of activities for after the ride. Some suggestions are cookouts, bike games, and sing-a-longs.
8. Publicize the event. Send press releases for "free spots" on the radio, TV, and newspapers. Try to arrange for TV talk shows, newspaper interviews, or TV coverage at gathering points and parades.
9. Advertise in bike shops, churches, Christian bookstores, and secular clubs.
10. Order any needed materials from the CMA Support Center.
  - a. RFS brochures (10 brochures are included in each packet; additional brochures are available by request or visit [www.cmausa.org/run-for-the-son](http://www.cmausa.org/run-for-the-son)).
  - b. RFS promotional DVD (\$5.50 each).
11. Encourage inactive members to participate.

### Day of the Run—First Saturday in May

1. Assist the RFS Secretary in setting up a table at the gathering place.
2. Direct participants to turn in their completed packets, along with the money, to the RFS Secretary before they leave on the Run.
3. Assist the RFS Secretary as needed.
4. Verify that the RFS Secretary calls in the chapter total to the RFS Hotline at (870)389-6196 before leaving on the Run. (Chapter leaders may call the RFS Hotline throughout the day for national totals. Lines will be open from 9:00 AM to 7:00 PM CST.)
5. **Coordinate a time of prayer in line with your time-zone. A copy of the Run for the Son Prayer List is enclosed for your reference. Our goal is for all of CMA to pray in agreement at the same time for the same purpose.**

### After the Run

1. Let sponsors know the outcome of the Run and thank them personally for their contribution. "Thank You" cards are available year-round and are listed in the *HeartBeat* as a ToolBox item.
2. Inform the media services of the results of the Run.
3. Work with the RFS Secretary to verify all totals and funds balance before sending recap sheets to the CMA Support Center.

**NOTE: All funds and chapter recap sheets must be postmarked by May 20 in order to be eligible for current year awards and incentives. Money received after the deadline will be processed for the next year's RFS.**

## SHIPPING LABEL MEMO

- Fill out attached label with the name and address where incentives are to be shipped.
- Physical addresses only, no PO Boxes please.
- Place shipping label in envelope with money and chapter recap sheets.
- Mail entire packet **POSTMARKED ON OR BEFORE MAY 20** to:

CMA  
PO Box 9  
Hatfield, AR 71945

Thank you for your time and effort!

Rev1-2011

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Rev1-2011

## Run for the Son Prayer List

Subject: Prayer for Run for the Son

The Run for the Son Prayer List should be shared with your chapter before the Run. We have set up times and prepared a list of items to be included in our prayers. If you will, please share these items for prayer with your chapter members or other Run for the Son riders.

**Eastern: 1:00 PM**  
**Central: 12:00 Noon**  
**Mountain: 11:00 AM**  
**Pacific: 10:00 AM**

1. For the Holy Spirit to open the darkened hearts of unbelievers so they may see the revelation of Jesus' saving grace as we minister in the highways and byways.
2. For the hearts of CMA'ers to have compassion on those without Christ.
3. For the ministry of CMA to be united and go forth in tune with the heartbeat of God.
4. For the Bibles purchased to find "Open Doors" as they are placed into the hands of believers around the world.
5. For the church leaders and pastors who receive a motorcycle from CMA to see their "Missionary Ventures" grow as they reach out to other areas with the Gospel.
6. For the *JESUS* film to plant the Gospel into the hearts of the hurting people in all the world's politically or religiously closed nations.
7. For all churches and ministries reaching out to this generation so they may hear the Lord's direction and have the grace and tools to succeed.

## **RUN FOR THE SON**

### **Press Release**

On Saturday, \_\_\_\_\_, the Christian Motorcyclists Association will host its annual Run for the Son. The \_\_\_\_\_, one of many CMA chapters chartered in the United States, will be participating in this Run. This will be a ride where riders will seek sponsors to help raise money for CMA to spread the light of Jesus to every nation. Since Run for the Son began, CMA has raised over 41 million dollars to help present the Gospel of Jesus Christ to millions of people around the world. Every penny promptly goes to work. Each year, twenty percent goes for Bibles to closed and restricted countries, twenty percent goes for motorcycles to native pastors around the world, twenty percent goes to help the *JESUS* film spread the Word of God, and forty percent is used by CMA to help reach motorcyclists here at home and internationally.

This year our goal is \$5,000,000. Anyone interested in participating in this event can meet us at the \_\_\_\_\_ at \_\_\_\_\_ . We will go approximately \_\_\_\_\_ miles, round trip. For further information or if you would like to sponsor someone for the Run, please call \_\_\_\_\_.

#### **MEDIA IDEAS:**

1. Use the media release for the "free spots" on radio, TV, and newspaper.
2. Request a newspaper interview with the chapter leaders. If they interview you, they will usually cover the Run.
3. Request TV coverage. This can be in the form of noon talk shows, Christian TV stations, interviews about the Run, or the actual coverage of the Run.

#### **WHEN BEING INTERVIEWED:**

1. Lift up Jesus and the Gospel.
2. Explain the purpose of Run for the Son, how it will work, and how the money will be used.
3. Give a local phone number for more information or for interested sponsors to call.

# Run for the Son

Year \_\_\_\_\_

State Leaders or Non-Chapter Member Individual Summary Sheet

Date Received by CMA \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, ST, ZIP \_\_\_\_\_

Title \_\_\_\_\_ State \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_



Do not send in sponsor receipt forms.  
 Print only one name and one dollar total per line.  
 Include husband and wife on one sheet.  
 Write RFS, your member number, and your chapter number on each check.

| Name          | CMA # | Amount Enclosed | Previously Sent In | Total Raised | RFS T-Shirt* \$100 incentive |
|---------------|-------|-----------------|--------------------|--------------|------------------------------|
|               |       |                 |                    |              |                              |
|               |       |                 |                    |              |                              |
| <b>Totals</b> |       |                 |                    |              |                              |

\*T-Shirt Sizes: S, M, L, XL, 2X, 3X, 4X, or 5X

## **INCENTIVES**

Goodie/ToolBox Certificates will be issued as incentives in the following amounts.  
 These are not cumulative. You will earn only the incentive indicated at that dollar level.

| DOLLAR LEVEL | INCENTIVES                                 | QTY |
|--------------|--|-----|
| 100          | T-Shirt Only                               | 0   |
| 500          | \$50 Goodie/TB Certificate                 |     |
| 1,000        | \$100 Goodie/TB Certificate, \$1,000 Patch |     |
| 2,500        | \$250 Goodie/TB Certificate, \$2,500 Patch |     |
| 5,000        | \$500 Goodie/TB Certificate, \$5,000 Patch |     |

Items with a CMA logo larger than 3 1/2" are available only to those members who have completed the Ministry Team course or were members prior to March 1, 1997.

**SHIP TO ADDRESS:** (Please attach a label indicating where incentives are to be shipped.)  
 Physical Address Only, No PO Boxes please.

Please mail *white* summary sheet, shipping label, and funds **postmarked on or before May 20** to:  
 CMA  
 PO Box 9  
 Hatfield, AR 71945

