

motorcycles, 6,078 bicycles, fifteen horses, and fourteen boats to pastors working in ninety different countries. Over the past twenty-four years, Run for the Son has donated **\$9,105,561** to Missionary Ventures.

**missionary ventures** | Involving People to Impact  
Involve Inspire Impact | Notions For Christ

Historically, most of the vehicles have gone to pastors and evangelists planting new churches and going into new areas with the Gospel. Typically they will plant a new church and within the first year see at least one hundred people come to Christ. Statistics are difficult to calculate but we have seen as many as twelve new churches being planted with the use of one motorcycle. Run for the Son helps these native Christian leaders expand their outreach "to the end of the earth" (Acts 1:8b, NKJV).

**Thank you for your partnership in the Gospel.**

## 40% TO REACH MOTORCYCLISTS

The Christian Motorcyclists Association is a non-profit organization totally supported by motorcyclists and enthusiasts who believe in Jesus Christ, believe in this ministry, and give sacrificial gifts of love. Founded in 1975, CMA now has over 153,000 applicants for membership and more than 1,158 chapters chartered in the United States. CMA is also represented in thirty-one other countries around the world.

The main purpose of the Christian Motorcyclists Association is to share the Gospel of Jesus Christ with motorcyclists. This is achieved by attending motorcycle rallies, tours, races, etc. and conducting worship services at these events whenever possible. Another way of reaching the lost is by going and serving them through handing out free water and coffee, ministering to the children, and helping those in need. Thousands have turned to Christ through the evangelistic ministry of CMA.

CMA uses a portion of Run for the Son monies to assist in the printing and distribution of multitudes of tracts, New Testaments, the Spoke-N-Word (Gospel of John), and paper cups with the message of the

Gospel printed on them. These cups are used to distribute the free water and coffee at races and rallies, with the hope of making an impact at major events that hundreds of thousands of bikers attend.

This percentage, used to minister to bikers in the United States and all over the world, is specifically used to take the Gospel to searching people in the various ways described above. Over the past twenty-four years, Run for the Son has provided sixteen million dollars towards Home Missions, and since 2009 the funds have also gone to CMA International to reach people all over the world.

## HOW IT WORKS

On Saturday, May 5, 2012, motorcyclists from all over the United States and Canada will participate in the twenty-fourth Annual Run for the Son. Our plan is to spread the light of Jesus around the world as a result of the work leading up to this day.

Those participating in this event will raise money by seeking individuals to sponsor them on a ride, usually taken with their chapter. The joint efforts of thousands of motorcyclists will make this run a successful endeavor.

Every penny promptly goes to work. CMA does not lose sight of the fact that this money is entrusted to the ministry to be used to spread the Gospel. Every effort is taken to handle Run for the Son funds as efficiently as possible. Donations are tax-deductible and the *Run for the Son Receipt* is attached for your records. An additional receipt for donations greater than \$250 can be obtained from CMA upon request by contacting us at [rfs@cmausa.org](mailto:rfs@cmausa.org).

Will you help spread the light of Jesus around the world through the Christian Motorcyclists Association's Run for the Son?



# 2012 Run for the Son

**Run for the Son**  
CHANGING THE WORLD  
ONE HEART AT A TIME



## Christian Motorcyclists Association



**PO Box 9 • Hatfield, Arkansas 71945  
(870) 389-6196 • [www.cmausa.org](http://www.cmausa.org)**

## OPEN DOORS

Founded in 1955 by "Brother Andrew," Open Doors' mission is to support and strengthen persecuted Christians around the world, mobilize believers in America, and advocate on behalf of those who suffer for their faith. An estimated 100 million Christians worldwide suffer interrogation, arrest, and even death for their faith in Christ, with millions more facing discrimination and alienation. One of the greatest tools for accomplishing this mission is getting Bibles into the hands of believers in the places of the world where following Christ is most difficult.



CMA's partnership with Open Doors has made a huge difference in the lives of countless Christians. Since Run for the Son began in the mid-eighties, more than **\$9,140,831** has been put to use by Open Doors to distribute over 2,209,130 Bibles. In China, where Bible distribution is the backbone of their work, it is not uncommon for as many as fifty people to share a single Bible. The impact of Run for the Son is phenomenal!

## MISSIONARY VENTURES

Missionary Ventures began in 1983 as an interdenominational missionary organization to assist Guatemalan Christian leadership through strategic partnering relationships, enabling them to reach their own people with the love and message of Christ. From Guatemala, this vision has been carried throughout the globe; developing Christian leaders, assisting them to plant churches and ministries to reach out to the impoverished and hurting people in their communities.

Transportation is a strategic tool for world evangelism. Most indigenous pastors working in jungles, mountain villages, and distant towns are limited to walking. Through Missionary Ventures, CMA has been supplying motorcycles, bicycles, and other forms of transportation to indigenous pastors and evangelists. Through Run for the Son's gifts to Missionary Ventures, CMA has placed over 4,172

Over the past twenty-four years, CMA has been able to extend our outreach to millions of people throughout the world by the fruits of Run for the Son. By giving to fellow ministries, we have been able to place the message of hope in front of the multitudes in hundreds of other countries. In addition, Run for the Son has enabled CMA to equip the saints here in the United States and all over the world to reach the lost with the Gospel of Jesus Christ. The successful efforts of the past twenty-four years have raised over 40.7 million dollars to help spread the Good News.

## THE JESUS FILM PROJECT®

For more than thirty-one years, the impact of the *JESUS* film has been felt in jungles, deserts, and bustling cities. Director Jim Green emphasizes that, "As viewers see the compassion of Jesus and hear His Word in their own heart languages, they are drawn to Christ." Considered the catalyst in accelerating worldwide evangelism, discipleship, and church planting, the *JESUS* film has been translated into 1,114 languages and has been shown in over 200 countries. Its cumulative viewing audience numbers more than six billion with more than 200 million people indicating a decision for Christ after viewing the film. The JESUS Film Project, a ministry of Campus Crusade for Christ, continues to reach key people groups worldwide by pairing emerging technologies with unique coverage strategies.



Historically, for every dollar invested, at least ten people worldwide see the *JESUS* film and one person accepts Christ. Using these guidelines, we estimate that approximately 70 million people have viewed the film, and about 7 million people have made decisions for Christ resulting from gifts to Run for the Son! Since 1998 when this partnership in global evangelism began, CMA has given a total of **\$7,742,190** to The JESUS Film Project.

Last year's CMA gift went to jump start a new strategy in a closed Asian country. One team alone recently reported that in the last three months 3,000 people placed their faith in Jesus Christ and 32 home fellowships were started.

### RUN FOR THE SON RECEIPT



AMOUNT DONATED: \$ \_\_\_\_\_  
 DATE: \_\_\_\_\_  
 Christian Motorcyclists Association  
 PO Box 9, Hatfield, AR 71945  
 (870) 389-6196, www.cmausa.org  
 Donations are tax-deductible.

Sponsor Name \_\_\_\_\_ Address \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ State \_\_\_\_\_  
 City \_\_\_\_\_ Zip \_\_\_\_\_

\*\*Participant \_\_\_\_\_ \*\*CMA # \_\_\_\_\_ \*\*Chapter and # \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Keep this top portion as your tax-deductible receipt along with your bank records. If any incentive (goods or services awarded) is received, deduct that value from the amount donated. Thank you.  
 Sponsors are not added to any mailing lists.

### RUN FOR THE SON SPONSOR FORM

I WISH TO DONATE to CMA's  
 RUN FOR THE SON  
 AMOUNT ENCLOSED: \$ \_\_\_\_\_  
 DATE: \_\_\_\_\_

Sponsor Name \_\_\_\_\_ Address \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ State \_\_\_\_\_  
 City \_\_\_\_\_ Zip \_\_\_\_\_

\*\*Participant \_\_\_\_\_ \*\*CMA # \_\_\_\_\_ \*\*Chapter and # \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\*\*Return this completed sponsor form to the above participant with your donation. The participant will mail your check to the CMA National Office.